

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 00119 111351Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----117041 111553Z /53
R 111038Z JAN 78
FM AMEMBASSY STOCKHOLM
TO USDOC WASHDC
INFO SECSTATE WASHDC 2736

UNCLAS STOCKHOLM 0119

E.O. 11652: N/A
TAGS: BEXP, SW
SUBJ: ADS REQUEST: PRESIDENT ELECTRONICS, INC., IRVINE, CA

1. OF THE SWEDISH AGENTS WE HAVE CONTACTED, ONLY THE FOLLOWING
FIRM HAS INDICATED DEFINITE INTEREST:

NORDISKA TELDODE AB
MARHOLMSVAG 544
S-436 00 ASKIM, SWEDEN
CONTACT: MR. LARS A. WIBERG
TELEPHONE/ 031/28 03 83

2. THIS FIRM, ESTABLISHED IN 1967, HAS 16 EMPLOYEES (5 TECH-
NICIANS AND 8 SALESMEN). ITS ANNUAL SALES TOTAL APPROXIMATELY
SKR 4 MILLION. EXPORTS TO THE OTHER SCANDINAVIAN COUNTRIES.
THE FIRM MANUFACTURES AND HAS AGENCIES FOR ALARM AND CONTROL
SYSTEMS. AGGRESSIVE AND REPUTABLE BUSINESS. ACCORDING TO LOCAL
BANK SOURCES, THE FIRM IS FINANCIALLY SOUND, WELL MANAGED
AND PROFITABLE. RECOMMENDED TRADE CONTACT. MR. WILBER PLANS
TO VISIT THE US IN EARLY 1978.

3. WHILE CANVASSING THE MARKET WE FOUND THAT THE FOLLOWING
COMPANY IS INTERESTED IN GETTING IN CONTACT WITH CB-RADIO
MANUFACTURERS AS AN OEM-CUSTOMER:

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STOCKH 00119 111351Z

LUXOR INDUSTRI AB
FACK
S-591 01 MOTALA, SWEDEN
CONTACT: MR. KJELL SKOG, PURCHASING MANAGER
TELEPHONE: 0141/162 00 TELEX: 5578

4. THIS IS A VERY LARGE MANUFACTURER OF RADIO AND TELEVISION

RECEIVERS, TAPE RECORDERS AND RECORD PLAYERS. THE COMPANY ALSO IS A DISTRIBUTOR AND RETAILER AND HAS SALES OFFICES IN STOCKHOLM, GOTEBOG, MALMO AND ABOUT 85 OTHER STORES THROUGHOUT THE COUNTRY. LUXOR HAS INDICATED INTEREST IN BUYING FOREIGN MADE CB RADIOS TO MARKET THEM UNDER ITS OWN LABEL.

5. CB RADIOS ARE NOT COMMON IN SWEDEN. ONLY UP 23 CHANNELS CAN PRESENTLY BE USED, ONE OF WHICH IS AN EMERGENCY CHANNEL.

PREPARED BY GLANDER APPROVED BY: TRUMME

KENNEDY-MINOTT

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 11 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STOCKH00119
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780016-0669
Format: TEL
From: STOCKHOLM
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780174/aaaackvo.tel
Line Count: 74
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: a7408be4-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 22 feb 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3791476
Secure: OPEN
Status: NATIVE
Subject: ADS REQUEST: PRESIDENT ELECTRONICS, INC., IRVINE, CA
TAGS: BEXP, SW
To: COM
Type: TE
vdkgvwkey: odbs://SAS/SAS.dbo.SAS_Docs/a7408be4-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014